

YENİ TEKÖZEL

COMPANY PRESENTATION



COMPANY PROFILE



Yeni Teközel is a subsidiary of **Yıldız Holding**, which is the world leader in its sector with its **strong brands**.



Being a part of Turkey's largest food companies give chance us to serve our customers a **wide product portfolio** and **excellent quality**.



Yeni Teközel follows the world markets closely and creates value for its stakeholders with **high value brands**, **sectoral experience**, **service quality** and **rich experience** in export management.



In order for our customers to achieve their business goals, we have chosen to provide our **well-known brands** at the **most reasonable costs**, as our business model. This approach enables a business environment where both parties will win.

OUR GROUP



YILDIZ ★ HOLDING

We began our journey in **1944** with just three people. As we grew, we protected the income of our stakeholders with the same care as we did our own. For us, the promise we make to our suppliers is more important than any written contracts. This loyalty is how we have maintained relationships with so many of our trusted suppliers over the years.

Taking into account our **71.000 plus employees worldwide**, our **5.200 suppliers** **400 domestic distributors** and the **2.900 contracted farmers**, we work together to provide a better life to our all stakeholders.

As we have grown and become stronger, the size of our family and the number of lives we can touch has increased, too. This synergy encourages us to keep doing better.

ÜLKER



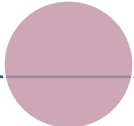
YENİ TEKÖZEL AT A GLANCE



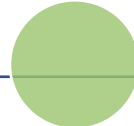
Istanbul - Turkey
headquartered
company with a strong
history and network



Has global brands
originating in Turkey



Serves in Food and
Non-food categories
and exports to more
than 50 countries



Commercial
relationship for PL
production with
discounters such as
BİM, ŞOK, A101 in
Turkey

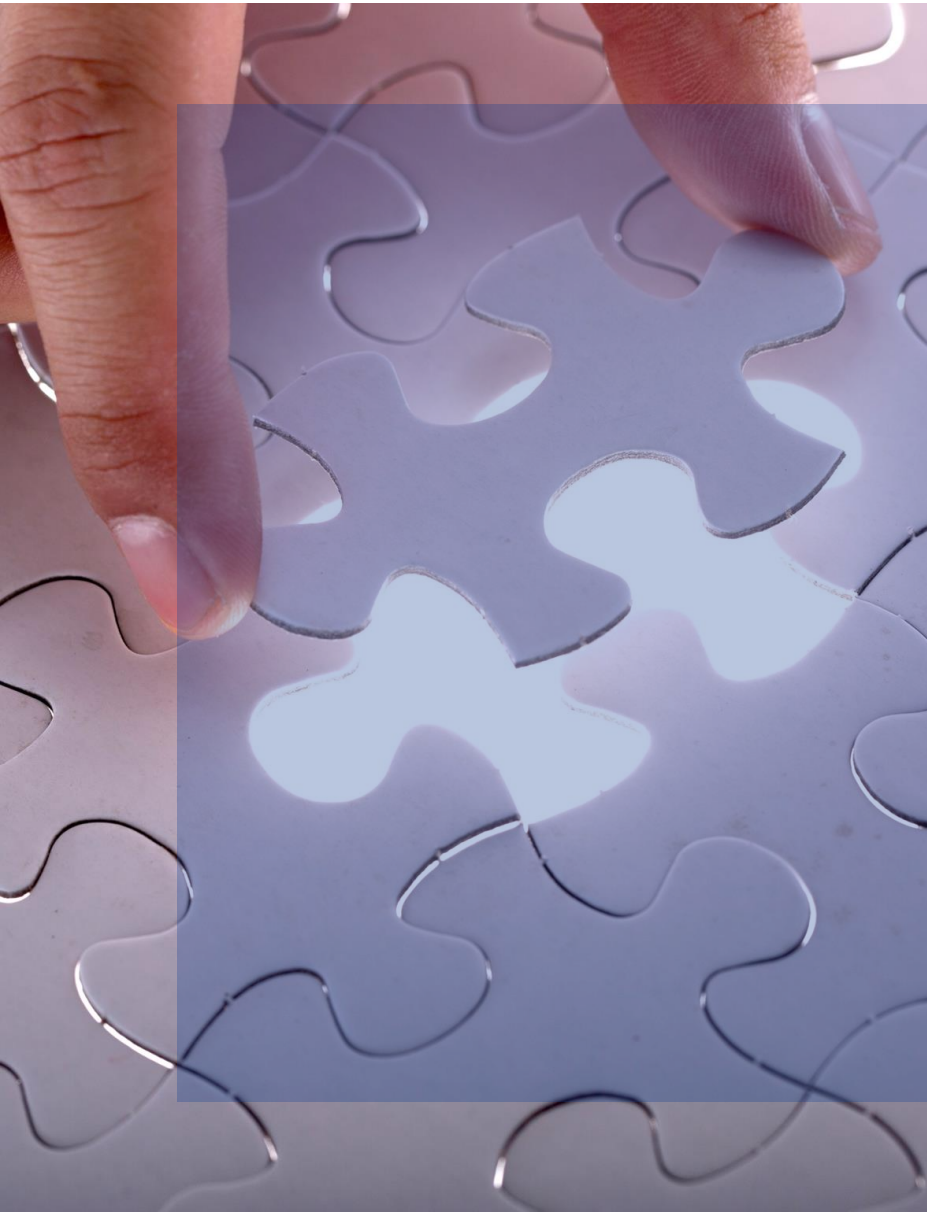


A background image showing the silhouettes of three people in a celebratory pose, with one person raising their arms. They are standing on a rooftop or high vantage point overlooking a city skyline at sunset or sunrise.

As Yeni Teközel;
with our
valuable
brands and
wide product
portfolio;

- Provide efficient, high quality, competitive and flexible solutions for our customers.
- Work fast and solution-oriented by following the trends in the world closely
- Priority is to provide long-term supply solutions by prioritizing sustainability, competition and quality.
- Handling the exportation process for clients, navigating all legal requirements and regulations.

OUR VALUES



We have Customer Focused Perspective



We are First in Quality



We are Competitive



We Succeed Together



We are Result Oriented



We Get Our Strength From Change

COMPETITIVE ADVANTAGE

**High
Value
Brands**

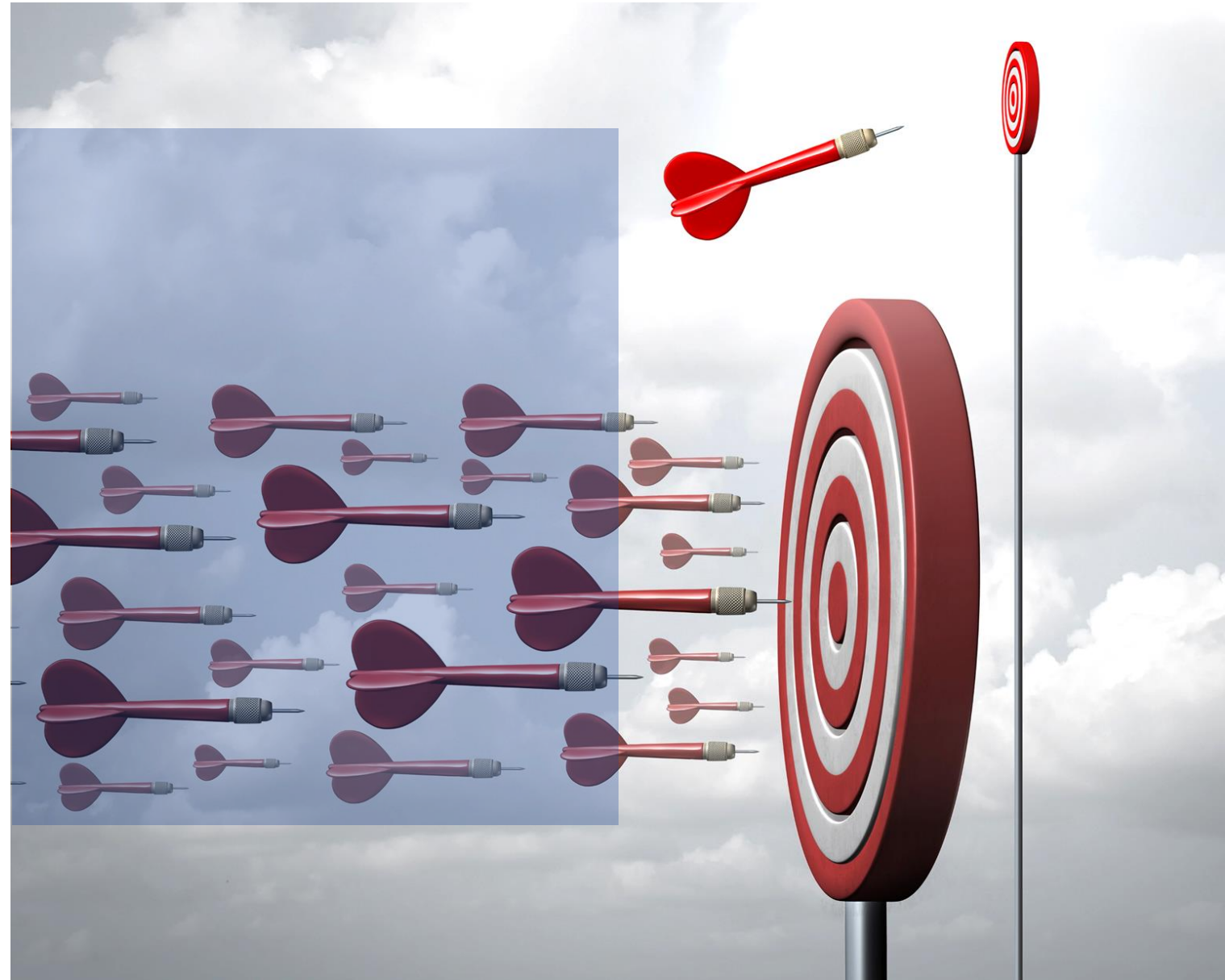
**Production
Power**

**Sectoral
Knowledge and
Experience**

**Operational
Excellence**

**High Quality
Standarts**

**Marketing
Oriented**



TARGET CHANNELS

Retail



Distributors



Horeca



Wholesale



OUR BRANDS



Dairy Products

ÜLKER

Couverture & Powder
Cacao



Pasta & Flour



Ketchup & Mayonnaise



 Frozen Food
Tuna Fish



 Frozen Food



Dairy
Beverage
Ice Cream



Pulses & Sauces



Pasta & Soup & Flour
& Powder Desserts &
Baking Aids



Paper Products



Labneh



Cheese



Milk



Mozzarella



Thick Cream



Couverture
Powder Cacao



Pasta & Semolina



Sauce



Ketchup & May.



Cooking Cream &
Whipped Cream



Pulses



Frozen Food



Frozen Food



Frozen Vegetables



Frozen Bakery



Frozen Pizza



Frozen Pastry



Dairy Products



Fruit Juice



Ice Tea



Ice Cream



Pasta



Powder Soup



Flour



Powder Desserts



Baking Aids



Toilet Paper



Paper Towel



Napkin



Handkerchief

CONTACT INFORMATION



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