

YENİ TEKÖZEL

COMPANY PRESENTATION



COMPANY PROFILE



Yeni Teközel is a subsidiary of **Yıldız Holding**, which is the world leader in its sector with its **strong brands**.



Being a part of Turkey's largest food companies give chance us to serve our customers a **wide product portfolio** and **excellent quality**.



Yeni Teközel follows the world markets closely and creates value for its stakeholders with **high value brands, sectoral experience, service quality** and **rich experience** in export management.



In order for our customers to achieve their business goals, we have chosen to provide our **well-known brands** at the **most reasonable costs**, as our business model. This approach enables a business environment where both parties will win.



YILDIZ ★ HOLDING

We began our journey in **1944** with just three people. As we grew, we protected the income of our stakeholders with the same care as we did our own. For us, the promise we make to our suppliers is more important than any written contracts. This loyalty is how we have maintained relationships with so many of our trusted suppliers over the years.

Taking into account our **71.000 plus employees worldwide**, our **5.200 suppliers** **400 domestic distributors** and the **2.900 contracted farmers**, we work together to provide a better life to our all stakeholders.

As we have grown and become stronger, the size of our family and the number of lives we can touch has increased, too. This synergy encourages us to keep doing better.



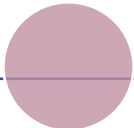
YENİ TEKÖZEL AT A GLANCE



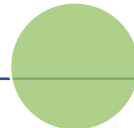
Istanbul - Turkey
headquartered
company with a strong
history and network



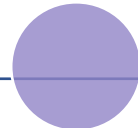
Has global brands
originating in Turkey



Serves in Food and
Non-food categories
and exports to more
than 50 countries



Commercial
relationship for PL
production with
discounters such as
BİM, ŞOK, A101 in
Turkey



COMPETITIVE ADVANTAGE

**High
Value
Brands**

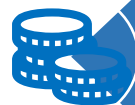
**Production
Power**



We have Customer Focused Perspective



We are First in Quality



We are Competitive



We Succeed Together



We are Result Oriented



We Get Our Strength From Change

**Sectoral
Knowledge and
Experience**

**Operational
Excellence**

**High Quality
Standarts**

**Marketing
Oriented**

TARGET CHANNELS

Retail



Distributors



Horeca



Wholesale



OUR BRANDS



Frozen Food
Tuna Fish



Dairy Products



Pasta & Flour



Ketchup & Mayonnaise



Couverture & Powder
Cacao



Frozen Food
& Tortilla



Ayran
Ice Cream



Pulses & Sauces



Pasta & Soup & Flour
& Powder Desserts &
Baking Aids



Paper Products



Frozen Food



Labneh



Thick Cream



White Cheese



Mozzarella



Pasta & Semolina



Flour



Ketchup & Mayonnaise



Frozen
Vegetables



Frozen Bakery



Frozen Pizza &
Pastry



Tortila



Ayran



Ice Cream



Couvertüre
Powder Cacao



Pulses



Sauce & Vinegar



Pasta & Semolina



Flour & Baking Aids & Powder Dessert



Powder Soup



Toilet Paper



Paper Towel



Napkin



Handkerchief

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