

YENİ TEKÖZEL

COMPANY PRESENTATION



COMPANY PROFILE



Yeni Teközel is a subsidiary of **Yıldız Holding**, which is the world leader in its sector with its **strong brands**.



Being a part of Turkey's largest food companies give chance us to serve our customers a **wide product portfolio** and **excellent quality**.



Yeni Teközel follows the world markets closely and creates value for its stakeholders with **high value brands, sectoral experience, service quality** and **rich experience** in export management.



In order for our customers to achieve their business goals, we have chosen to provide our **well-known brands** at the **most reasonable costs**, as our business model. This approach enables a business environment where both parties will win.



YILDIZ ★ HOLDING

We began our journey in **1944** with just three people. As we grew, we protected the income of our stakeholders with the same care as we did our own. For us, the promise we make to our suppliers is more important than any written contracts. This loyalty is how we have maintained relationships with so many of our trusted suppliers over the years.

Taking into account our **60.000 plus employees worldwide**, our **5.200 suppliers 400 domestic distributors** and the **2.900 contracted farmers**, we work together to provide a better life to our all stakeholders.

As we have grown and become stronger, the size of our family and the number of lives we can touch has increased, too. This synergy encourages us to keep doing better.



YENİ TEKÖZEL AT A GLANCE



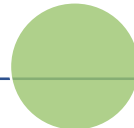
İstanbul - Turkey
headquartered
company with a strong
history and network



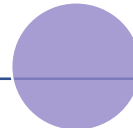
Has global brands
originating in Turkey



Serves in Food and
Non-food categories
and exports to more
than 35 countries



Commercial
relationship for PL
production with
discounters such as
BİM, ŞOK, A101 in
Turkey

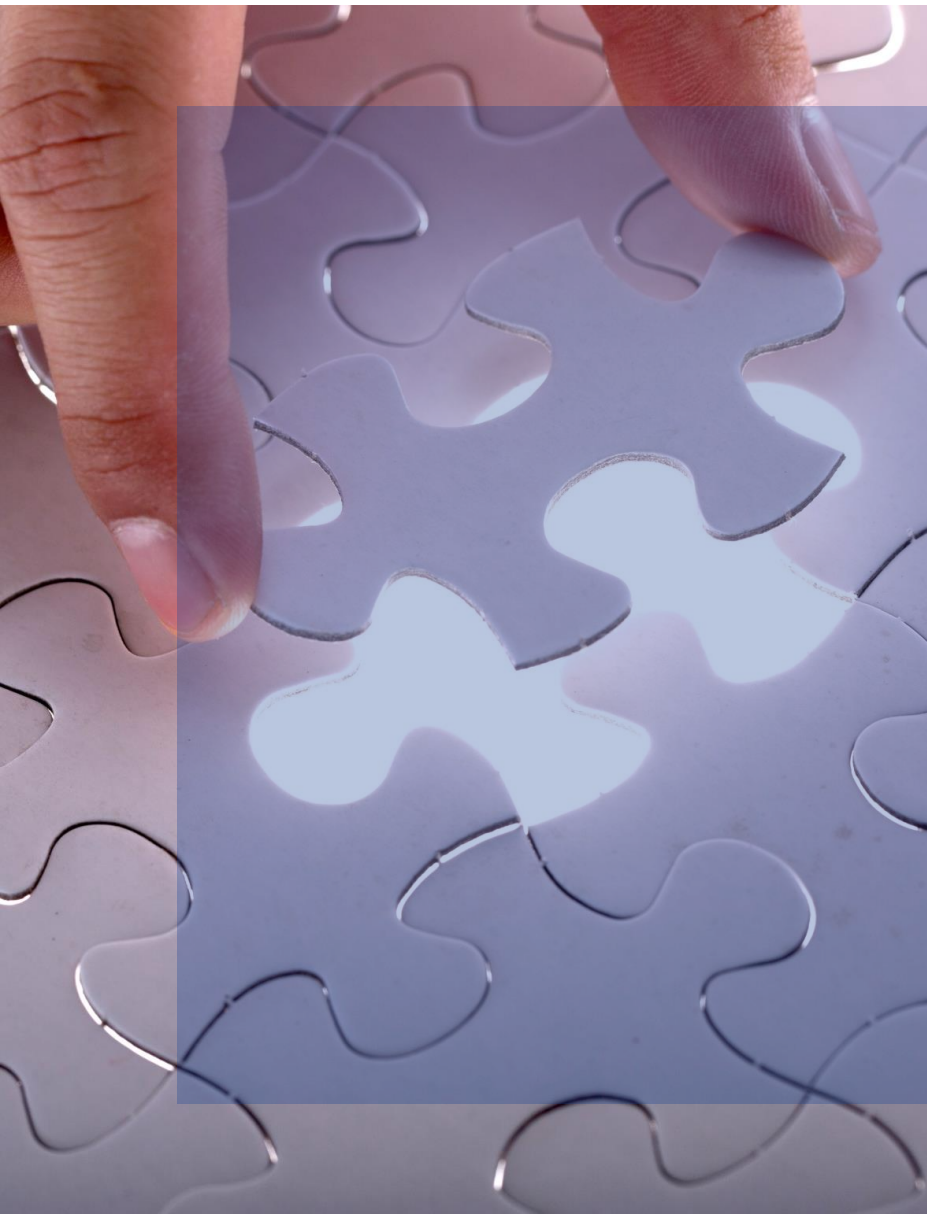


A background image showing silhouettes of several people in a celebratory pose, with one person in the foreground on the left and others in the background. The scene is set against a bright, hazy sky, possibly at sunrise or sunset, with a cityscape visible in the distance.

As Yeni Teközel;
with our
valuable
brands and
wide product
portfolio;

- Provide efficient, high quality, competitive and flexible solutions for our customers.
- Work fast and solution-oriented by following the trends in the world closely
- Priority is to provide long-term supply solutions by prioritizing sustainability, competition and quality.
- Handling the exportation process for clients, navigating all legal requirements and regulations.

OUR VALUES



We have Customer Focused Perspective



We are First in Quality



We are Competitive



We Succeed Together



We are Result Oriented



We Get Our Strength From Change

COMPETITIVE ADVANTAGE

High
Value
Brands

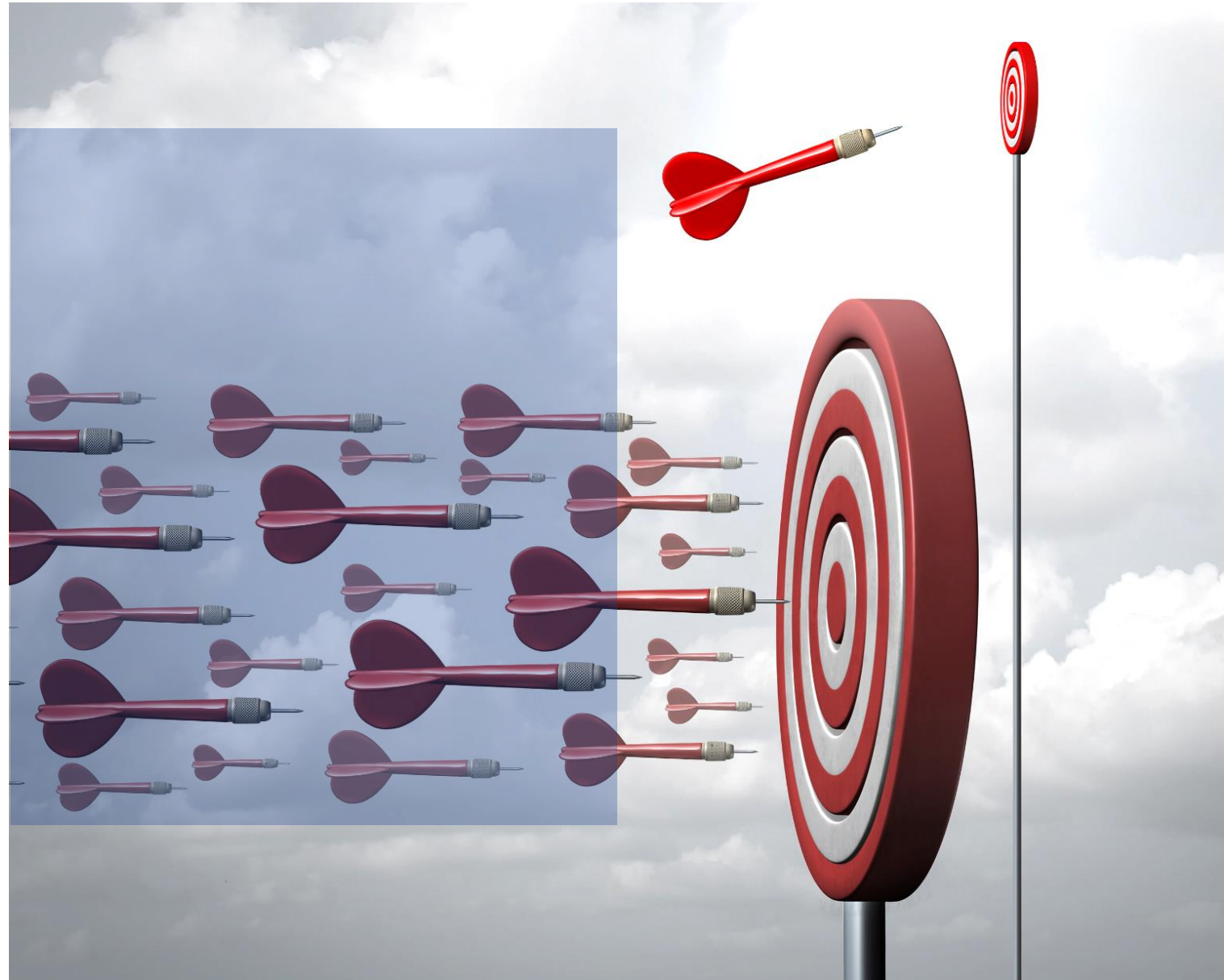
Production
Power

Sectoral
Knowledge and
Experience

Operational
Excellence

High Quality
Standarts

Marketing
Oriented



TARGET CHANNELS

Retail



Distributors



Horeca



Wholesale



OUR BRANDS



Pasta & Ketchup &
Mayonnaise & Cream



Dairy Products



 Frozen Food



Coffee



Spices & Pulses &
Olive & Sauces



Pasta & Soup & Flour
& Powder Desserts &
Baking Aids



Dairy Products
& Fruit Juice



Cleaning Products



Baby Diaper



Paper Products

★ yeni **teközel**

BRANDS and CATEGORIES



Pasta & Semolina



Ketchup & Mayonnaise



Cooking Cream & Whipped Cream



Labneh



Thick Cream



Frozen Food



Frozen Vegetables



Frozen Bakery



Frozen Pastry



Frozen Pizza

★ yeni **teközel**

BRANDS and CATEGORIES

CAFÉ CROWN
ÜLKER



Coffee

ANADOLU MUTFAĞI
SOFRA LEZZETLERİ



Spices



Spice Mixes



Pulses



Sauces



Olive

Piyale
1922'den beri...



Pasta



Powder Soup



Flour



Powder Desserts



Baking Aids

★ yeni teközel

BRANDS and CATEGORIES



Dairy Products



Fruit Nectar/Juice/Drink



Dishwashing Products



Laundry Products



Floor Cleaners



Spray Cleaners



Baby Diapers



Panty Diapers



Disposable Changing Mats



Toilet Paper



Paper Towel



Tissue



Napkin

CONTACT INFORMATION



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